

Children's Journalism in Karakalpakstan

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Abstract:

This article deals with the role and importance of children's publications in society. On this basis, attention was paid to the activities of children's publications in the Republic of Karakalpakstan, commenting on the establishment of children's publications in the region, the stage of development and the current state. It also provides a comprehensive analysis of the skills of journalists working in children's journalism.

Keywords: Journalism, press, children, typology, purpose, genre, skill, education, creativity, issue, topic.

Introduction

The flow of information is currently growing and expanding rapidly in the world, which naturally increases the influence of alien and other harmful elements on the upbringing of children and young people. At the same time, as a result of the development of various information technologies, it is necessary to pay even more attention to their education, especially protection from negative information. To prevent these problems and to draw conclusions, it is necessary to use the broad possibilities of journalism, which is proved by today's time. Therefore, comprehensive scientific research is being conducted related to the language and styles of materials, the skills of a journalist engaged in children's and adolescent journalism.

The main part

In the transition period of today's global information society, the mass media occupy a leading place. Media dedicated to the children's audience play a special role in the initial, namely, in the period when children begin to form as individuals [1; 5]. Indeed, the mass media play an important role in shaping the child's consciousness. Starting from infancy, the child is influenced by various information sources. The inability to analyze information creates the basis for the children's audience to remain under the influence of the media. For example, during the information "famine", that is, in Soviet times, the newspaper "Jetkinshek" (teenager) was the main source of information for Karakalpakstan children. And today, in addition to this newspaper, numerous sources have appeared that influence the consciousness of Karakalpakstan children. These factors are undoubtedly dangerous for children's consciousness. Because children are unable to analyze positive or negative information. Therefore, republican publications aimed at children and adolescents have even more tasks for the children's audience.

Before paying attention to the typological features of the children's press, we consider it appropriate to pay attention to the typology of the press (D.Kamalova).

Children's press is considered a special kind of specialized press. But, to date, the stages of development of the typology of the children's press have not yet been fully investigated. Because most of the studies relate to the Soviet period.

Typologically, the press devoted to children can be divided into several groups. Unfortunately, if we take into account that during the period under consideration in the Republic of Karakalpakstan only the newspapers “Jetkinshek”, “Qong’iroqcha” and the magazine “Qarlygash” were published, it will be difficult to analyze the typological features of republican newspapers (J.Marziyaev).

But, the main headings and special headlines in the newspaper contribute to an increase in the number of readers. At the same time, it is necessary to ensure timely updating of electronic copies of social networks and publications on the Internet. In our opinion, only timely feedback and evaluation of materials by readers will have a positive impact on the further development of the editorial office. So, in order to put children's and adolescent publications in the right direction, the editorial board requires a deep study of the opinions and suggestions of readers and improvement of the work.

It is known that, according to the researchers of children's journalism, the socio-political changes that took place on the territory of the former USSR in the 90s of the twentieth century forced children's publications to comply with new requirements, that is, the requirements of a new market economy.

About this researcher V.V.Tulupov writes the following: "Time itself required a revision of the traditional classification, that is, the type of modification of social, intersectoral, specialized newspapers". And researcher A.A.Grabelnikov points out that "The local information market is filled with foreign special publications for children and adolescents, they feel free and have large circulations". This situation was clearly evident in the Karakalpak children's journalism. Since special publications are not sold for children in Karakalpakstan, it cannot be hidden that the mass media of neighboring countries to a certain extent influence the consciousness and life of children.

Children's newspapers play an important role in the global concept, in the free work of communication in the environment, in maintaining social balance. At the same time, they can turn into a means of manipulation. The criteria for the effectiveness of children's journalism are considered to be changes in the minds of readers, their emotional state.

In addition, a conversation about the functions formed in journalism as stable concepts is considered important in the effectiveness of children's journalism, in determining its place in society. Children's publications are recognized as a typological group of specialized publications. Therefore, according to the typological features of the publication dedicated to children, several specific features can be cited. Studies and analyses show that there are some problems in the children's publications of Karakalpakstan from the point of view of typological development.

In our opinion, it is necessary to accurately define the tasks of children's publications based on a specific publication, especially, it is necessary to pay attention to the target direction of the publication. The tasks of children's publications may change in connection with a particular publication. For example, given the age of children, the tasks of publications for older children may differ from the tasks of publications for younger children. In addition, the tasks of children's publications are influenced by the social system. We know that in Soviet times, children's publications performed mainly ideological tasks, and today the tasks of children's publications have expanded more. Especially for the upbringing of children on the basis of national identity, educational and educational tasks have become a priority.

Today, the children's publishing house of Karakalpakstan has more than ninety years of history. Of course, the publication of magazines and newspapers reflecting the lives of children has long been on the agenda and is published in our republic. Given the fact that these publications were published only a few years ago, it is unnecessary to talk about the stages of their development. Therefore, in our work we have considered the stages of development of the newspaper "Jetkinshek", which appeared in our republic in the last century and reflected the whole life and feelings of children.

The newspaper "Jetkinshek" began to be published on January 20, 1932. Maksud Yakubov signed the first issue of the newspaper as editor-in-chief. During the Second World War, the newspaper was stopped. Before the war, the editors-in-chief of the newspaper were Khojamurat Tajimuratov, Ismail Sultanov and Sapar Kurbanov. On January 1, 1958, the newspaper's activity resumed, the language, style and direction of the newspaper began to form. In subsequent years, the editors-in-chief of the newspaper were Adenbay Tajimuratov, Ali Abdiramanova, Perdegul Edenbayeva, Abdimurat Atajanov, Gulnara Nurlepesova, Abdulla Embergenov.

The period of the heyday of the newspaper and the increase in the number of readers falls on 1982. This year, the newspaper's circulation reached 39,200 copies. By this time, a wider place in the "Jetkinshek" began to be given to prose and poetic works. Because as the number of readers increased, so did their demands. The creativity of young journalists was reflected in such newspaper headings as "Letters of correspondents", "They write to us", "Reader's Opinion", "Correspondent". And in the category "Gift to children" samples of creativity of writers and poets for children were published.

In the mid-90s of the last century, changes in the direction of new ways of working were observed in "Jetkinshek". During these years, it is noticeable that the newspaper focuses more on the interests of children and adolescents, and not on the pioneer organization, and not on school life. If the "Explanatory Dictionary of Computer Science" satisfied the children's need for knowledge, and the article on "How did the Day of Laughter arise?" provided extensive information about the day of laughter. If the article "Mike Tyson" introduces students to the world-famous professional boxer, then the article "The Tomb where the Pharaoh's children are buried" is aimed at further consolidating children's knowledge of the history lesson. Along with such articles, "Jetkinshek" continued its journey and did not forget to place children's essays in the category "They write to us".

Thus, studying the stages of formation and development of children's and adolescent publications of Karakalpakstan, we see that the publication "Jetkinshek" occupies a special place in it. The fact that this children's edition had a positive impact on the development of other socio-political publications of the republic is evidenced by the life and creative path of employees who actively participated in the organizational and creative activities of the newspaper. So if we continue to pay more attention to children's and teen publications, the result will definitely benefit in the future.

Conclusion

Formation of ideological immunity in children and adolescents by educating them in the spirit of universal and national values, knowledge of national traditions and customs;

It is advisable to organize various clubs, special pages, taking into account the interests of children and teenagers. They cover various events held in the republic with famous people, athletes, writers and poets. This, in turn, can serve as the appearance in children of such feelings as honor and respect for parents, teachers, relationships between friends, to find their place in life;

A big role in the development of children's talent is their small articles, poems, inspire them;

In the newspaper "Jetkinshek" there is almost no genre of conversation-interview. In order to get to know the inner world of children, to understand their thinking and views, it is sometimes necessary to conduct conversations or a blitz survey. This is important in determining the direction of the newspaper in the future.

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